



GIESSEREI PRAXIS

professional journal
For all areas of
foundry technology

Presents additionally:

TASCHENBUCH DER GIESSEREI-PRAXIS

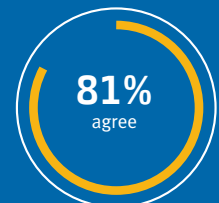
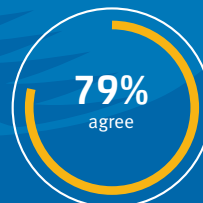
updated annually



3 special editions biyearly

advertising in special media

Is a useful component positively strengthens the image



source: B2B-analysis 2015/16 of Deutsche Fachpresse

target group

- foundry
- supplier for foundry facilities
- mechanical engineer
- consumer of foundry products
- supplying industry and processing industry
- universities
- research institute

distributive focus

Germany, german-speaking countries as Austria, Switzerland, Benelux plus East European states.

formats and prices (in EUR)

title 3.050,-	1/1 2.537,-	1/2 1.268,-	1/3 845,-	1/4 634,-

		<p>... all prices are in 4c (cmyk), s/w-prices and other formats are available on request</p>
1/8 318,-	1/16 159,-	

crossmedia

Place your campaign cross-media!
The increase in the range is guaranteed.
More information on page 4.



... prices on request

TASCHENBUCH DER GIESSEREI-PRAXIS

also available as App!



1/1 page
1.984,-



1/2 page
990,-



1/3 page
660,-



1/4 page
495,-



bookmark
price on request



modern, effective and compact information – so your company will be found at the right place content is published cross-media

terms:
closing date: 13.10.2017
advertisement material: 03.11.2017
date of publication: 12.12.2017

terms & topics

AS: closing date

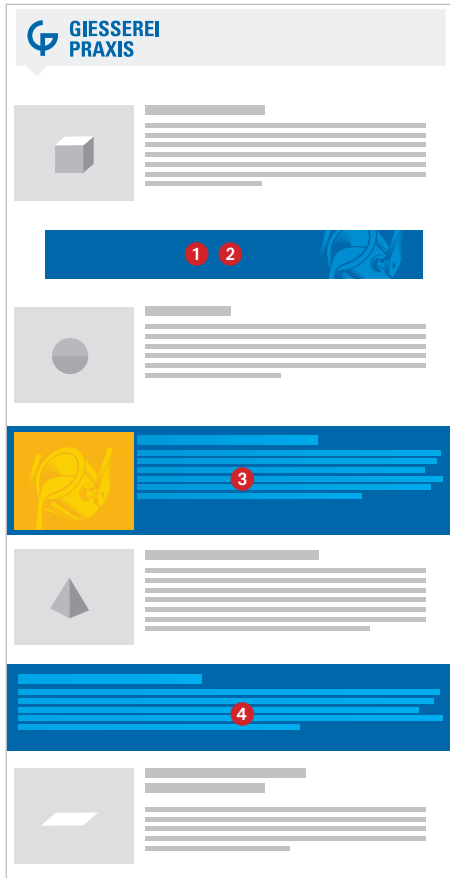
ET: date of publication

➤ DRUCKGUSS-Special in the issue

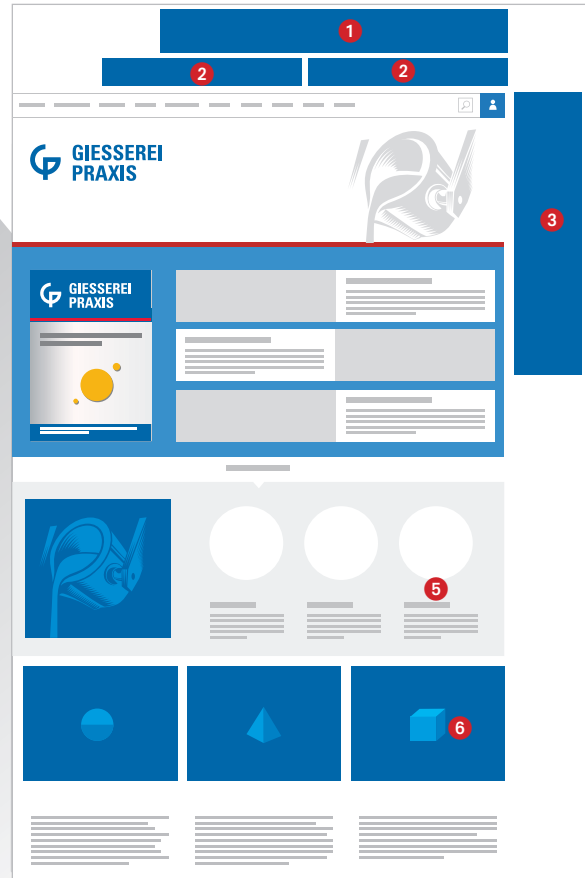
1-2 February		3 March		4 April		5 May		6 June		7-8 July		9 September		10 October		11 November		12 Dezember	
AS	ET	AS	ET	AS	ET	AS	ET	AS	ET	AS	ET	AS	ET	AS	ET	AS	ET	AS	ET
26.01.2017	15.02.2017	27.02.2017	17.03.2017	17.03.2017	07.04.2017	19.04.2017	12.05.2017	18.05.2017	12.06.2017	26.06.2017	18.07.2017	23.08.2017	14.09.2017	29.09.2017	20.10.2017	26.10.2017	20.11.2017	24.11.2017	18.12.2017
melting technique, casting, refractories technology, vaccine, Melt treatment		automation, design and construction of mold and tools, rapid prototyping, robotics		technique of molding and core production, form base materials, industry 4.0, die-casting plant		ferrous and cast steel material, cast suitable engineering, model making		casting aftertreatment, abrasive blasting, trim, abrade, deburring, quality control, measurement technique		non-ferrous castings (aluminium, magnesium, copper, nickel et al.) gravity casting, core manufacturing facilities		protection of labor and health, investment casting, refractory dressing, additive, odors in foundries, recycling of foundry sand		surface and heat treatment, 3D- technologies, additive manufacturing, lightweight construction in casting		simulation of foundry processes, planning of operating processes, equipment for hand molding, service and maintenance		material and energy efficiency, regeneration technology, waste heat recovery, dedusting, recycling of dusts	
➤										➤								➤	
Intec / Z 2017		wfb		Hannover Messe Österreichische Gießereitagung		Moulding Expo		Rapid Tech Metef ITPS				Euromold A+A parts2clean		Härtereit Kongress					



Newsletter



Website



- 1 Superbanner 728x90 520,-
- 2 Fullbanner 468x60 250,-
- 3 Skyscraper 120x600 450,-
- 4 Wide Skyscraper 160x600 480,-
- 5 Advertorial on request
- 6 Rectangle 300x250 320,-

- 1 Fullbanner 468x60 250,-
- 2 Spezial-Banner 580x90 380,-
- 3 text/picture 290,-
- 4 textadvert 250,-

www.giesserei-praxis.de

**Get to know our special offers.
We like to give advice about
online advertising, adversterials and other specials.**

contact person:

Susanne Meier
meier@schiele-schoen.de
+49 (30)-253752-53

Diana Stahn
stahn@schiele-schoen.de
+49 (30)-253752-20



SCHIELE & SCHÖN
gegr. 1946